







Membership Meeting Friday, March 20, 2020

Frederik Meijer Garden & Sculpture Park 1000 E. Beltline Ave NE, Grand Rapids, MI **DTE**Foundation



9:00 am - Strategy Group 10:00 am - General Meeting



AGENDA

Call to Order and Announcements: Lody Zwarensteyn, President

Legislative Presentation

Representative David LaGrand (D - 75)



Donald Behrenwald

State Rep. David LaGrand is serving his second full term representing the 75th House District, which encompasses a portion of the city of Grand Rapids. Previously, LaGrand has served on the Appropriations Committee.





Program Presentation

2020 Census Information



Cybercrime and Online Fraud Support

Demitria Gavit, State Program Director Ruthie Paulson, Cyber Crime Victim Support Specialist Marilyn Titche

Cybercrime Support Network and United Way's 2-1-1 have partnered together to launch a call/text/chat program to assist cybercrime victims before, during and after a cybercrime event.

Tom Appel

Robert Levine, MD

Next Meeting: April 17, 2020 Kid's Food Basket

1300 Plymouth Ave NE, Grand Rapids, MI 49505

Joel Jason, CFP®
Certified Financial Planner









| AFSI Executive Con | | E Mail Address | | Navec | Dhone | – E-Mail Address |
|---|----------------|-------------------------|---------------|--------------------------------|--------------------|-------------------------------|
| Name | Phone | E-Mail Address | | Name | Phone | E-Mail Address |
| Thomas Appel | (616) 747-1290 | tappel1864@aol.com | | Both committees | | |
| Lois Carey | (616) 942-9811 | lois.m.carey@gmail | | | | |
| Mary Copeland | (616) 243-3035 | penbeep87@gmail. | | | | |
| Evans DeVries | (616) 240-1486 | ecdevries@yahoo.c | com | Both committees | | |
| Bob Dunlap | (616) 791-1267 | bobd712@att.net | | Both committees | | |
| Phil France | (616) 698-6314 | pfrance61@gmail.c | <u>om</u> | | | |
| Judy France | (616) 698-6314 | judy france@yahoo | o.com | | | |
| Lois Williams | (616) 591-3625 | lois@wmmi.net | | | | |
| Kathy Larson | (616) 295-0952 | larsonkathlyn@gmail.com | | | | |
| Gordon Pater | (616) 453-9669 | go_pat740@yahoo.com | | | | |
| Ginger Randall | (616) 581-5142 | rginger98@yahoo.c | <u>om</u> | | | |
| Armand Robinson | (616) 949-6585 | rob2736@aol.com | | Both committees | | |
| Jan Schultz | (616) 538-6008 | janwyoming@comc | ast.net | | | |
| Lody Zwarensteyn | (616) 581-2261 | lody6290@gmail.co | | | | |
| Leslie Sanford | (616) 329-3141 | leslie@lesliesanford | dcpa.com | | | |
| | | | | Ruth Kelly | (616) 238-9370 | ruthkelly@yahoo.com |
| | | | | Frank Lynn | (616) 942-8067 | paco3446@aol.com |
| | | | | | | |
| AAAWM Staff | | | | | | |
| Jackie O'Connor | (616) 222-7002 | Jackie@aaawm.org | l | | | |
| Lacey Charboneau | (616) 222-7015 | laceyc@aaawm.org | | | | |
| Name | Phone | 800Number | E-Mail Add | ress | Notes | |
| Governor's Office | | | | | | |
| Whitmer, Gretchen | (517) 373-3400 | | Gretchen.Whit | mer@MIEOG.ORG | (517) 33 | 35-7858 - Constituent Service |
| Michigan Represen | tatives | | | | | |
| Johnson, Steve-72 | (517) 373-0840 | | SteveJohnson | @house.mi.gov | | |
| Afendoulis, Lynn-73 | (517) 373-0218 | | LynnAfendoul | is@house.mi.gov | | |
| Huizenga, Mark-74 | (517) 373-8900 | | MarkHuizenga | a@house.mi.gov | | |
| David LaGrand - 75 | (517)-373-2668 | | | d@house.mi.gov | | |
| Hood, Rachel-76 | (517) 373-0822 | | RachelHood@ | house.mi.gov | | |
| Brann, Tommy-77 | (517) 373-2277 | | | @house.mi.gov | | |
| Albert, Thomas-86 | (517) 373-0846 | | ThomasAlber | t@house.mi.gov | | |
| Michigan Senators | | | | | | |
| Nesbitt, Aric-26 | (517) 373-0793 | | SenANesbitt@ | senate.michigan.g | IOV | |
| Brinks, Winnie-29 | (517) 373-1801 | | SenWBrinks@ | senate.michigan.g | IOV | |
| MacGregor, Peter-28 J.S. Representatives | | | SenPMacGre | gor@senate.michig | an.gov | |
| Amash, Justin-3 | (202) 225-3831 | | Through Web | site: https://amash. | house.gov/contact- | <u>me</u> |
| Huizenga, Bill-2 | (202) 225-4401 | | Through Web | site: <u>https://huizeng</u> a | a.house.gov/contac | t-me/email-me |
| U.S. Senators | | | | | | |
| | (313) 226-6020 | | Peter Dickow | @peters.senate.go | V | |
| Peters, Gary | (313) 220-0020 | | I CLCI DICKOW | wpctcrs.scriate.go | <u> </u> | |

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Kent County Officials

CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think! Here's a quick refresher of what it is and why it's essential that everyone is counted.

Everyone counts.

The census counts every person living in the United States once, only once, and in the right place.

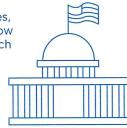


It's in the Constitution.

The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

It's about fair representation.

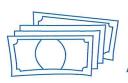
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.



It's about \$675 billion.

Article 1

Section 2



The distribution of more than \$675 billion in federal funds, grants, and support to states, counties, and communities are based on census data.

That money is spent on schools, hospitals, roads, public works, and other vital programs.



It's about redistricting.

After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.



Completing the census is mandatory: it's a way to participate in our democracy and say "I COUNT!"



Census data are being used all around you.

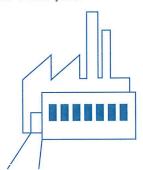


Residents use the census to support community initiatives involving legislation, quality-of-life, and consumer advocacy.



Local governments use the census for public safety and emergency preparedness.

Businesses use census data to decide where to build factories, offices, and stores, which create jobs.





It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.



Real estate developers use the census to build new homes and revitalize old neighborhoods.

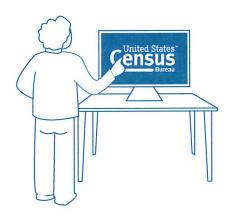


2020 will be easier than ever.

In 2020, you will be able to respond to the census online.









FIND OUT HOW TO HELP AT 2020CENSUS.GOV/PARTNERS

Census 2020

Cybercrime & Online Fraud Can Happen to Anyone

FraudSupport.org is here to help.

WHAT IS CYBERCRIME?

Cybercrime is any activity that uses the internet to access, transmit, or manipulate data for illegal purposes. This includes the fraudulent representation of oneself for financial gain, personal gain, or with malicious intent.



EVERY 2 SECONDS

someone in the United States becomes a victim of cybercrime.



\$2.71 BILLION

of financial losses were reported to the FBI/IC3 in 2018.



351,936

victims reported an incident to the FBI/IC3 in 2018.

Report. Recover. Reinforce.

Giving Victims of Cybercrime a Voice

As a public-private nonprofit, Cybercrime Support Network (CSN) built FraudSupport.org as the first nationwide initiative developed specifically to help cybercrime and online fraud victims through a process of "report, recover and reinforce" after an incident occurs.

At FraudSupport.org, CSN provides guidance on where to call and how to reach the appropriate resource to report the crime, recover from and reinforce their own cybersecurity.



ROBOCALLS

What is a robocall?

An automated phone call where scammers pose as representatives from your bank, credit card company or a government agency to get ahold of your valuable personal information. A hacker might change the caller ID to a number other than the one they are calling from. Oftentimes, the phone number looks familiar.

Some Immediate Action Steps to Take

| lf y | ou have shared personal information with a spoofer or robocaller: |
|------|---|
| | Notify your bank or financial institution about the theft of your personal information. |
| | If you shared your Social Security number, Go to annualcreditreport.com to obtain a free copy of your credit report, add a fraud alert or freeze your credit. |
| | If you have wired money or made a payment, contact your financial institution and/or the money service you used right away. |
| lm | plement Preventative Measures |
| | Avoid giving out your personal or financial information over the phone unless you initiated the contact or have already established trust. |
| | Don't answer calls from phone numbers you don't know, even if they appear to be local. The caller will leave a message if it is important. |
| | If you receive a call from someone who says they represent a company or a government agency, hang up and call the phone number on the company or government agency's website to verify the request. |

For more recovery help, visit FraudSupport.org







Top Five Cybercrimes Affecting Older Adults

Social Security Impersonation Scams

Scammers impersonate Social Security Administration employees to obtain your money or personal/financial information.

Warning Signs:

- The caller threatens to suspend your Social Security benefits.
- The caller trys to charge you for services the Social Security Administration provides for free.





Robocalls

Hackers change their caller ID to a number other than the one they are calling from and pose as representatives from your bank, credit card company or a government agency to obtain your personal information.

Warning Signs:

- The message says you owe money and face legal or financial consequences if
- A prerecorded message tells you to press "1" or some other key to be taken off

Romance Scams

Scammers create fake profiles on dating sites and social media, often using stolen photos, to obtain your money or personal/financial information.

Warning Signs:

- They ask you to start communicating by text or personal email, away from the original site you met on.
- · After gaining your trust, they start telling you stories of bad luck or medical
- They ask for money, gift cards, or funds to pay off credit cards.





Family/Friend Imposter Scams

Fraudsters call you pretending to be a family member, often a grandchild, and claim to be in urgent need of money to cover an emergency.

Warning Signs:

- A grandchild is in trouble and needs money immediately.
- They don't want their parents to be contacted because it would get them
- Payments are requested by wire transfer, prepaid debit card or gift card.

Tech Support Scams

Scammers use pop-up messages, fake websites, or phone calls to trick you into thinking your computer has a serious problem. They obtain your money by having you pay for fake technical support, or steal your personal/ financial information by gaining access to your computer.

Warning Signs:

- · You are asked to pay for tech support or other services with a gift card, cash-reload card or wire transfer.
- The message contains bad grammar or misspelled words.
- · Someone calls or emails you claiming to work for a brand-name tech company such as Microsoft or Apple.



If you or someone you know has been affected by one of these scams, visit Fraudsupport.org for reporting and recovery help.











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